

February 12, 2026

Subject: Demonstrated Impact and Value of GrantAppli

I am writing to share the measurable impact GrantAppli has had on our grant development efforts and overall operational efficiency.

Since implementing GrantAppli, our organization has experienced significant improvements in productivity and beneficial outcomes:

- **Letters of Inquiry Submitted:** 21
- **Grant Applications Completed in 2025:** 48
- **Grant Applications Completed in 2026 (to date):** 2
- **Grant Awards Secured:** \$28,400

GrantAppli has streamlined our grant workflow in meaningful ways. The platform has reduced research time, organized submissions, and centralized documentation – saving an estimated 6-10 hours per grant application.

With 50 applications completed across 2025 and early 2026, this equates to staff hours saved. At an average fully burdened staff rate of \$30-\$40 per hour, GrantAppli has conservatively generated multiple thousands in labor cost savings, allowing us to redirect staff time toward program delivery, donor engagement and strategic growth.

GrantAppli has proven to be more than a tool; it has become a strategic asset that strengthens our sustainability and expands our capacity to serve families effectively.

Sincerely,

Kenny McGee
Managing Director

Mission Statement: Children Matter provides child-centered services for high-conflict cases through parenting, coaching and rebuilding family relationships in a comfortable home-like environment to offer hope and generational change.